



DOWNTOWN DEVELOPMENT AUTHORITY

February 19, 2025 | 4:30 PM

AGENDA

I. **Call to Order**

- Jolene Andersen, Chair
- Jesse Merck, Vice-Chair
- Nicholas McCoy, Board Member
- Paul Chamberlin, Councilman & Board Member
- Theresa Farrell, Board Member
- Amanda Moore, Board Member

II. **Agenda Amendments**

III. **Approval of Financials**

IV. **Approval of Meeting Minutes**

- A. Minutes of the Previous Meeting

V. **Old Business**

- A. Organization Committee

- 1. Strategic Plan

- B. Business Development Committee

- 1. New Downtown Businesses

- C. Design Committee

- 1. Downtown Landscaping
 - 2. Tree Keeping/Maintenance Plan Update
 - 3. Discussion | 401 N. Lee Street

- D. Promotions Committee

- 1. Downtown Promotions & Events Update
 - 2. Mardi Gras

- E. Land Acquisition Committee

- 1. Property Acquisition Update

VI. **New Business**

- A. Facade Grant Application Approval

- B. Treasurer Election

- C. MOU Approval

VII. **Announcements**

A. Next Regularly Scheduled Meeting | March 19, 2025

VIII. **Adjourn**