



DOWNTOWN DEVELOPMENT AUTHORITY

March 19, 2025 | 4:30 PM

AGENDA

I. **Call to Order**

- Jolene Andersen, Chair
- Jesse Merck, Vice-Chair
- Nicholas McCoy, Board Member
- Paul Chamberlin, Councilman & Board Member
- Theresa Farrell, Board Member
- Amanda Moore, Board Member

II. **Agenda Amendments**

III. **Approval of Financials**

IV. **Approval of Meeting Minutes**

- A. Minutes of the Previous Meeting

V. **Old Business**

- A. Organization Committee

- 1. Strategic Plan

- B. Business Development Committee

- 1. New Downtown Businesses

- C. Design Committee

- 1. Downtown Landscaping
 - 2. Tree Keeping/Maintenance Plan Update

- D. Promotions Committee

- 1. Downtown Promotions & Events Update
 - 2. Mardi Gras

- E. Land Acquisition Committee

- 1. Property Acquisition Updates

VI. **New Business**

- A. Discussion for 2025 Slate of Officers

- B. City Department Luncheon

- C. Election of Treasurer

- D. KDDA Scholarships
- E. Catfish Festival Vendor Guidelines, Fee Structure, Catfish Dinners and assigning a board member to each program element
- F. Board Vacancy
- G. Property Subdivision

VII. **Announcements**

- A. Next Regularly Scheduled Meeting 04/16/2025

VIII. **Adjourn**