



DOWNTOWN DEVELOPMENT AUTHORITY

July 16, 2025 | 4:30 PM

AGENDA

I. **Granting Audience To The Public**

II. **Call to Order**

- Jolene Andersen, Chair
- Jesse Merck, Vice-Chair
- Nicholas McCoy, Treasurer/Secretary
- Jessica Spinks, Board Member
- Paul Chamberlin, Board Member
- Theresa Farrell, Board Member
- Amanda Moore, Board Member

III. **Agenda Amendments**

IV. **Approval of Financials**

V. **Approval of Previous Meeting Minutes**

VI. **Old Business**

A. Organization Committee

- 1. Strategic Plan

B. Business Development Committee

- 1. New Downtown Businesses

C. Design Committee

- 1. Downtown Projects

D. Promotions Committee

- 1. Downtown Promotions & Events Update
- 2. City Department Luncheon

E. Sponsorship

VII. **New Business**

A. Welcome New Board Member

B. Mid-Year Revisions

C. Community Marketing

D. The Lawn

VIII. **Announcements**

A. Next Scheduled Meeting 08/06/2025 at 10 AM | Strategic Plan

IX. **Adjourn**