



CITY OF KINGSLAND, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY
AGENDA • JANUARY 14, 2021

Regular Meeting

City Council Chamber

4:30 PM

107 South Lee Street - City Hall, Kingsland, GA 31548

1. CALL TO ORDER

Rebecca Shannon	Board Member
Matthew Hooks	Board Member
Paul E. Chamberlin	Chairman
Jolene Andersen	Board Member
Jimmy McCollum	Board Member
Paula Chamberlin	DDA Manager
Lisa Bell	Board Member

2. ROLL CALL

3. AGENDA AMENDMENTS

4. APPROVAL OF FINANCIAL REPORT

1. December Financials -

5. APPROVAL OF MINUTES

1. October Minutes -
- December Meeting not held due to quorum not met

6. ORGANIZATION COMMITTEE

1. Main Street Membership -
2. KDDA Board Vacancies and Co-Chair Position -
3. KDDA Sub-Committees -

7. DESIGN COMMITTEE

1. Landscape Maintenance Districts -
2. Can You See it Campaign -

8. PROMOTIONS COMMITTEE

1. Catfish Festival Update -

9. ECONOMIC DEVELOPMENT/RESTRUCTURING COMMITTEE

1. Downtown Promotion - Board Member Lisa Bell
2. The Lawn Update -

10. DATES TO REMEMBER

1. Upcoming Events -
Kingsland Mardi Gras Festival - February 20, 2020

11. ADDITIONAL BUSINESS/ANNOUNCEMENTS

1. DDA Mission and Vision -

Mission Statement:

It is our mission to revitalize downtown Kingsland through initiatives of the Kingsland Downtown Development Authority in conjunction with the City of Kingsland and other private and public organizations.

To design attainable strategic goals to plan for economic revitalization, encourage increased economic development and preserve our history in the Downtown area while creating a better quality of life for our residents.

To encourage, assist and promote businesses and organizations to work towards this same goal with effective, ongoing management and advocacy of improving our downtown.

To achieve these goals by using the nationally recognized Main Street four-point approach to downtown redevelopment: design, organization, promotion, and economic vitality.

Vision Statement:

A vital, clean and safe downtown that enriches the business community, embraces history and promotes quality events that instill a 'sense of place' in our community.

12. ADJOURN