



CITY OF KINGSLAND, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY
MINUTES • JANUARY 14, 2021

Regular Meeting

City Council Chamber

4:30 PM

107 South Lee Street - City Hall, Kingsland, GA 31548

1. CALL TO ORDER

Rebecca Shannon	Board Member
Matthew Hooks	Board Member
Paul E. Chamberlin	Chairman
Jolene Andersen	Board Member
Jimmy McCollum	Board Member
Paula Chamberlin	DDA Manager
Lisa Bell	Board Member
Scott Kimball	Supervisor

Guests - David L. Rainer, Jr
Beverly Cleveland

2. ROLL CALL

3. AGENDA AMENDMENTS

Move Item #9 Economic Development/Restructuring up to on Agenda to follow
Approval of Minutes
Add Presentation from David L. Rainer

4. APPROVAL OF FINANCIAL REPORT

1. December Financials -

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Jolene Andersen, Board Member
SECONDER:	Lisa Bell, Board Member
AYES:	Shannon, Hooks, Chamberlin, Andersen, McCollum, Bell

5. APPROVAL OF MINUTES

1. October Minutes -

December Meeting not held due to quorum not met

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Jolene Andersen, Board Member
SECONDER:	Lisa Bell, Board Member
AYES:	Shannon, Hooks, Chamberlin, Andersen, McCollum, Bell

6. ECONOMIC DEVELOPMENT/RESTRUCTURING COMMITTEE

1. Downtown Promotion - Board Member Lisa Bell

Scott Kimball advised the status of the Overlay Ordinance and the reason for delay. He explained that the requested changes have received some push back and the verbiage may be too strict as far as restricting the types of businesses allowed. It was also suggested that Multi-Use be added to the ordinance.

New downtown businesses were discussed and S. Kimball explained the specific requirements set by City Council regarding the new Auto Detail Shop located at 106 N. Lee Street.

P. Chamberlin will check the status of funding for Radar Driver Feedback Signs for the downtown area to slow down traffic.

David L. Rainer, a member of the Chamber of Commerce Legislative Group, spoke to the board regarding some existing and future economic development projects in Camden County.

2. The Lawn Update -

On February 8, 2021, City Council approved rezoning The Lawn to a CED (Commercial Entertainment District)

Met with GA Power to determine a plan for electricity at the site

Stumps collected from the property were sold for an amount of \$138.81

A blend of rye and a permanent grass has been planted and is growing well.

7. ORGANIZATION COMMITTEE

1. Main Street Membership -

After much discussion and weighing the pros and cons, the board voted to discontinue Main Street Membership for 2021.

RESULT: **APPROVED [UNANIMOUS]**
MOVER: Jolene Andersen, Board Member
SECONDER: Lisa Bell, Board Member
AYES: Shannon, Hooks, Chamberlin, Andersen, McCollum, Bell

2. KDDA Board Vacancies and Co-Chair Position -

Becci Shannon nominated Jolene Andersen as DDA co-chair.

Suggestions of potential candidates were made to fill the vacant chair. Board members were encouraged to reach out to these individuals to see if they are interested.

RESULT: **APPROVED [5 TO 0]**
MOVER: Rebecca Shannon, Board Member
SECONDER: Paul E. Chamberlin, Chairman
AYES: Shannon, Hooks, Chamberlin, McCollum, Bell
ABSTAIN: Andersen

3. KDDA Sub-Committees -

A board member was assigned to each Committee as follows:

Promotion Committee - Lisa Bell / Paula Chamberlin

Design Committee - Becci Shannon

Economic Restructuring Committee - Jolene Andersen

Organization Committee - Vacant / Paula Chamberlin

RESULT: **APPROVED [UNANIMOUS]**
AYES: Shannon, Hooks, Chamberlin, Andersen, McCollum, Bell

8. DESIGN COMMITTEE

1. Landscape Maintenance Districts -

Becci Shannon and Matt Hooks presented an idea to improve and beautify the downtown area with a Landscape Maintenance Agreement and having its own budget. It was suggested to set up a meeting with the City Manager and come up with a plan to move forward. Paula Chamberlin will set up the meeting.

2. Can You See it Campaign -

A couple of signs have been placed in vacant buildings downtown. Waiting for permission from building owners to place more signs. Board members were encouraged to reach out to potential real estate agents to help make them aware of what is available.

9. PROMOTIONS COMMITTEE

1. Catfish Festival Update -

Planning meetings need to start soon, possible in February for the 2021 Festival

10. DATES TO REMEMBER

1. Upcoming Events -

Kingsland Mardi Gras Festival - February 20, 2020

11. ADDITIONAL BUSINESS/ANNOUNCEMENTS

1. DDA Mission and Vision -

Mission Statement:

It is our mission to revitalize downtown Kingsland through initiatives of the Kingsland Downtown Development Authority in conjunction with the City of Kingsland and other private and public organizations.

To design attainable strategic goals to plan for economic revitalization, encourage increased economic development and preserve our history in the Downtown area while creating a better quality of life for our residents.

To encourage, assist and promote businesses and organizations to work towards this same goal with effective, ongoing management and advocacy of improving our downtown.

To achieve these goals by using the nationally recognized Main Street four-point approach to downtown redevelopment: design, organization, promotion, and economic vitality.

Vision Statement:

A vital, clean and safe downtown that enriches the business community, embraces history and promotes quality events that instill a 'sense of place' in our community.

Becci Shannon suggested that the Vision Statement be revisited to make people aware of what the DDA board is doing.

The current Vision statement reads:

A vital, clean and safe downtown that enriches the business community, embraces history and promotes quality events that instill a "sense of place" in our community.

12. ADJOURN

Meeting Adjourned at 6:54 PM