



CITY OF KINGSLAND, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY
AGENDA • MARCH 18, 2021

Regular Meeting

City Council Chamber

4:30 PM

107 South Lee Street - City Hall, Kingsland, GA 31548

1. CALL TO ORDER

Rebecca Shannon	Board Member
Matthew Hooks	Board Member
Paul E. Chamberlin	Chairman
Jolene Andersen	Board Member
Jimmy McCollum	Board Member
Paula Chamberlin	DDA Manager
Lisa Bell	Board Member

2. ROLL CALL

3. AGENDA AMENDMENTS

4. APPROVAL OF FINANCIAL REPORT

1. January and February Financials -

5. APPROVAL OF MINUTES

1. January Minutes -

6. ORGANIZATION COMMITTEE

1. Facade Grant -
Facade Grant - Jennifer McGhan
Vote Required
2. Spirit of a Hero Scholarship -

7. DESIGN COMMITTEE

1. Design Updates -

Traffic Control Signs Update

DDA Boundaries - The process

Municode - Ordinance regarding Outside Items in front of DT Businesses (Tables and Chairs)

2. Landscape Maintenance Agreement Lowes Donation -

3. The Lawn Update -

New Sign Placed at Property

Groundbreaking Ceremony

Architectural Drawings RFP

Ga Power Update

8. PROMOTIONS COMMITTEE

1. Downtown Promotions Update -

Survey

Downtown Business Highlight Story

2. Kingsland Car Show -

9. ECONOMIC DEVELOPMENT/RESTRUCTURING COMMITTEE

1. New Downtown Businesses -

2. SBA Micro Loan Seminar - Board Member Jolene Andersen

3. Overlay Ordinance Update -

4. Mission and Vision Statement -

Mission Statement:

It is our mission to revitalize downtown Kingsland through initiatives of the Kingsland Downtown Development Authority in conjunction with the City of Kingsland and other private and public organizations.

To design attainable strategic goals to plan for economic revitalization, encourage increased economic development and preserve our history in the Downtown area while creating a better quality of life for our residents.

To encourage, assist and promote businesses and organizations to work towards this same goal with effective, ongoing management and advocacy of improving our downtown.

To achieve these goals by using the nationally recognized Main Street four-point approach to downtown redevelopment: design, organization, promotion, and economic vitality.

Vision Statement:

A vital, clean and safe downtown that enriches the business community, embraces history and promotes quality events that instill a 'sense of place' in our community.

10. DATES TO REMEMBER

1. Upcoming Events -

Business After Hours- Train Ride to Kingsland - April 15 - 5:00 pm - 7:00 pm

Triathlon - North Shore Subdivision - April 17 - 7:00 am

Kingsland Car Show - The Lawn - April 24 - 10 am - 2 pm

11. ADDITIONAL BUSINESS/ANNOUNCEMENTS

12. ADJOURN