



CITY OF KINGSLAND, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY
AGENDA • APRIL 8, 2021

Regular Meeting

City Council Chamber

4:30 PM

107 South Lee Street - City Hall, Kingsland, GA 31548

1. CALL TO ORDER

Rebecca Shannon	Board Member
Matthew Hooks	Board Member
Paul E. Chamberlin	Chairman
Jolene Andersen	Board Member
Jimmy McCollum	Board Member
Paula Chamberlin	DDA Manager
Lisa Bell	Board Member

2. ROLL CALL

3. AGENDA AMENDMENTS

4. APPROVAL OF FINANCIAL REPORT

5. APPROVAL OF MINUTES

6. ORGANIZATION COMMITTEE

1. Overlay Ordinance Status and Boundary Map -
2. Mission Statement Discussion - Becci Shannon -

It is our mission to revitalize downtown Kingsland through initiatives of the Kingsland Downtown Development Authority in conjunction with the City of Kingsland and other private and public organizations.

To design attainable strategic goals to plan for economic revitalization, encourage increased economic development and preserve our history in the Downtown area while creating a better quality of life for our residents.

To encourage, assist and promote businesses and organizations to work towards this same goal with effective, ongoing management and advocacy of improving our downtown.

To achieve these goals by using the nationally recognized Main Street four-point approach to downtown redevelopment: design, organization, promotion, and economic vitality.

Vision Statement: A vital, clean and safe downtown that enriches the business community, embraces history and promotes quality events that instill a ‘sense of place’ in our community.

3. Spirit of a Hero Scholarship Update -

7. DESIGN COMMITTEE

1. Fundraising for the Lawn -
2. Fee Determination for the Lawn Usage -

8. PROMOTIONS COMMITTEE

1. Small Business Survey -
2. The Kingsland Car Show Update -

9. ECONOMIC DEVELOPMENT/RESTRUCTURING COMMITTEE

1. New DT Business Update -

10. DATES TO REMEMBER

1. April Events -
Triathlon - North Shore Subdivision - April 17 - 7:00 AM

The Lawn Ground Breaking Ceremony - at The Lawn - April 24, 10:00 AM

Kingsland Car Show - The Lawn - April 24 - 10:00 AM - 2:00 PM

Lion Club Spaghetti Dinner - April 24 - 1:00 PM - 6:00 PM

Business After Hours - Train Ride to Kingsland - April 22 - 5:00 PM - 7:00 PM

11. ADDITIONAL BUSINESS/ANNOUNCEMENTS

12. ADJOURN