



CITY OF KINGSLAND, GEORGIA
DOWNTOWN DEVELOPMENT AUTHORITY
AGENDA • JULY 8, 2021

Regular Meeting

City Council Chamber

4:30 PM

107 South Lee Street - City Hall, Kingsland, GA 31548

1. CALL TO ORDER

Rebecca Shannon	Board Member
Matthew Hooks	Board Member
Paul E. Chamberlin	Chairman
Jolene Andersen	Board Member
Jimmy McCollum	Board Member
Paula Chamberlin	DDA Manager
Lisa Bell	Board Member

2. ROLL CALL

3. AGENDA AMENDMENTS

4. APPROVAL OF FINANCIAL REPORT

5. APPROVAL OF MINUTES

6. ORGANIZATION COMMITTEE

1. Welcome -
Councilwoman Kristy Chance
2. DDA Board Training -

7. DESIGN COMMITTEE

1. DDA Boundary Discussion -
Scott Kimball - Planning & Zoning
2. Overlay Ordinance -

3. Landscape Maintenance District RFP Update - Becci Shannon -
4. The Lawn Update -
5. Traffic Control Signs -

8. PROMOTIONS COMMITTEE

1. Upcoming Events Discussion -
2. Sunday Market Ideas -
3. Catfish Festival Update -

9. ECONOMIC DEVELOPMENT/RESTRUCTURING COMMITTEE

1. Beautification Award for July/August -
2. SBA Micro Loan Seminar Update -
Jolene Andersen
3. Promoting Downtown Vacant Buildings -
4. Georgia Coastal Railway -
5. Downtown New Business Update -
6. Mission and Vision Statement -

Mission Statement:

It is our mission to revitalize downtown Kingsland through initiatives of the Kingsland Downtown Development Authority in conjunction with the City of Kingsland and other private and public organizations.

To design attainable strategic goals to plan for economic revitalization, encourage increased economic development and preserve our history in the Downtown area while creating a better quality of life for our residents.

To encourage, assist and promote businesses and organizations to work towards this same goal with effective, ongoing management and advocacy of improving our downtown.

To achieve these goals by using the nationally recognized Main Street four-point approach to downtown redevelopment: design, organization, promotion, and economic vitality.

Vision Statement:

A vital, clean and safe downtown that enriches the business community, embraces history and promotes quality events that instill a 'sense of place' in our community.

10. DATES TO REMEMBER

1. Kingsland Catfish Festival - November 20, 2021 -

11. ADDITIONAL BUSINESS/ANNOUNCEMENTS

12. ADJOURN

**Downtown Development Authority**

City of Kingsland

SCHEDULED**AGENDA ITEM (ID # 3573)**

Meeting: 07/08/21 04:30 PM

Department: Downtown Development Authority

Category: Miscellaneous

Prepared By: Paula Chamberlin

Initiator: Paula Chamberlin

Sponsors:

DOC ID: 3573

Welcome

Councilwoman Kristy Chance

**Downtown Development Authority**

City of Kingsland

SCHEDULED**AGENDA ITEM (ID # 3568)**

Meeting: 07/08/21 04:30 PM

Department: Downtown Development Authority

Category: Miscellaneous

Prepared By: Paula Chamberlin

Initiator: Paula Chamberlin

Sponsors:

DOC ID: 3568

DDA Board Training

**Downtown Development Authority**

City of Kingsland

SCHEDULED**AGENDA ITEM (ID # 3582)**

Meeting: 07/08/21 04:30 PM

Department: Downtown Development Authority

Category: Miscellaneous

Prepared By: Paula Chamberlin

Initiator: Paula Chamberlin

Sponsors:

DOC ID: 3582

DDA Boundary Discussion

Scott Kimball - Planning & Zoning

**Downtown Development Authority**

City of Kingsland

SCHEDULED**AGENDA ITEM (ID # 3571)**

Meeting: 07/08/21 04:30 PM

Department: Downtown Development Authority

Category: Miscellaneous

Prepared By: Paula Chamberlin

Initiator: Paula Chamberlin

Sponsors:

DOC ID: 3571

Overlay Ordinance

**Downtown Development Authority**

City of Kingsland

SCHEDULED**AGENDA ITEM (ID # 3567)**

Meeting: 07/08/21 04:30 PM

Department: Downtown Development Authority

Category: Miscellaneous

Prepared By: Paula Chamberlin

Initiator: Paula Chamberlin

Sponsors:

DOC ID: 3567

Landscape Maintenance District RFP Update - Becci Shannon

**Downtown Development Authority**

City of Kingsland

SCHEDULED**AGENDA ITEM (ID # 3572)**

Meeting: 07/08/21 04:30 PM

Department: Downtown Development Authority

Category: Miscellaneous

Prepared By: Paula Chamberlin

Initiator: Paula Chamberlin

Sponsors:

DOC ID: 3572

The Lawn Update

**Downtown Development Authority**

City of Kingsland

SCHEDULED**AGENDA ITEM (ID # 3579)**

Meeting: 07/08/21 04:30 PM

Department: Downtown Development Authority

Category: Miscellaneous

Prepared By: Paula Chamberlin

Initiator: Paula Chamberlin

Sponsors:

DOC ID: 3579

Traffic Control Signs

**Downtown Development Authority**

City of Kingsland

SCHEDULED**AGENDA ITEM (ID # 3570)**

Meeting: 07/08/21 04:30 PM

Department: Downtown Development Authority

Category: Miscellaneous

Prepared By: Paula Chamberlin

Initiator: Paula Chamberlin

Sponsors:

DOC ID: 3570

Upcoming Events Discussion

**Downtown Development Authority**

City of Kingsland

SCHEDULED**AGENDA ITEM (ID # 3576)**

Meeting: 07/08/21 04:30 PM

Department: Downtown Development Authority

Category: Miscellaneous

Prepared By: Paula Chamberlin

Initiator: Paula Chamberlin

Sponsors:

DOC ID: 3576

Sunday Market Ideas

**Downtown Development Authority**

City of Kingsland

SCHEDULED**AGENDA ITEM (ID # 3575)**

Meeting: 07/08/21 04:30 PM

Department: Downtown Development Authority

Category: Miscellaneous

Prepared By: Paula Chamberlin

Initiator: Paula Chamberlin

Sponsors:

DOC ID: 3575

Catfish Festival Update

**Downtown Development Authority**

City of Kingsland

SCHEDULED**AGENDA ITEM (ID # 3566)**

Meeting: 07/08/21 04:30 PM

Department: Downtown Development Authority

Category: Miscellaneous

Prepared By: Paula Chamberlin

Initiator: Paula Chamberlin

Sponsors:

DOC ID: 3566

Beautification Award for July/August

**Downtown Development Authority**

City of Kingsland

SCHEDULED**AGENDA ITEM (ID # 3581)**

Meeting: 07/08/21 04:30 PM

Department: Downtown Development Authority

Category: Miscellaneous

Prepared By: Paula Chamberlin

Initiator: Paula Chamberlin

Sponsors:

DOC ID: 3581

SBA Micro Loan Seminar Update

Jolene Andersen



Downtown Development Authority

City of Kingsland

SCHEDULED

AGENDA ITEM (ID # 3574)

9.3

Meeting: 07/08/21 04:30 PM

Department: Downtown Development Authority

Category: Miscellaneous

Prepared By: Paula Chamberlin

Initiator: Paula Chamberlin

Sponsors:

DOC ID: 3574

Promoting Downtown Vacant Buildings

**Downtown Development Authority**

City of Kingsland

SCHEDULED**AGENDA ITEM (ID # 3569)**

Meeting: 07/08/21 04:30 PM

Department: Downtown Development Authority

Category: Miscellaneous

Prepared By: Paula Chamberlin

Initiator: Paula Chamberlin

Sponsors:

DOC ID: 3569

Georgia Coastal Railway



Downtown Development Authority

City of Kingsland

SCHEDULED

AGENDA ITEM (ID # 3578)

9.5

Meeting: 07/08/21 04:30 PM

Department: Downtown Development Authority

Category: Miscellaneous

Prepared By: Paula Chamberlin

Initiator: Paula Chamberlin

Sponsors:

DOC ID: 3578

Downtown New Business Update

**Downtown Development Authority**

City of Kingsland

SCHEDULED**AGENDA ITEM (ID # 3580)**

Meeting: 07/08/21 04:30 PM

Department: Downtown Development Authority

Category: Miscellaneous

Prepared By: Paula Chamberlin

Initiator: Paula Chamberlin

Sponsors:

DOC ID: 3580

Mission and Vision Statement**Mission Statement:**

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**Downtown Development Authority**

City of Kingsland

SCHEDULED**AGENDA ITEM (ID # 3583)**

Meeting: 07/08/21 04:30 PM

Department: Downtown Development Authority

Category: Miscellaneous

Prepared By: Paula Chamberlin

Initiator: Paula Chamberlin

Sponsors:

DOC ID: 3583

Kingsland Catfish Festival - November 20, 2021