



KINGSLAND DOWNTOWN DEVELOPMENT AUTHORITY

Minutes

Dec 13, 2022

1. Call to Order

The meeting was called to order at 4:30 PM by Chairman Paul E. Chamberlin

Paul E. Chamberlin	Chairman	
Jolene Andersen	Vice-Chair	(Absent)
Shawn Halliwell	Treasurer	
Kristy Chance	Councilwoman & Board Member	(Absent)
Theresa Farrell	Board Member	
Jesse Merck	Board Member	(Excused)

2. Agenda Amendments

Farrell requested to see if the KBAY ad could include adding the Gnome Sponsorship to the Holiday Lights Contest radio ad. Beard to discuss with Harvey when she returns. No further action required at this time.

1. **Motion to:** Motion Approval for KBAY's Holiday Showcase Advertising Opportunity via email **Approved**

3. Approval of Financials

October 2022 Financials were included in the meeting packet.

1. **Motion to:** Motion Approve Financials **Approved**

4. Approval of Previous Meeting Minutes

October 2022 minutes were emailed to all board members for review prior to meeting.

1. **Motion to:** Motion to approve Minutes **Approved**

5. Old Business

A. Organization Committee - KDDA Board Vacancies

Appointments Kingsland Downtown Development Authority: Currently there is 3 vacancies on the Kingsland Downtown Development Authority Board of Directors. The KDDA Board of Directors are appointed by the City of Kingsland Mayor and Council. The board went over application for the Vacancies. They decided to table voting until a full board was present. Would like to present it to Mayor and council approval at January 23rd meeting. No further action required at this time.

B. Business Development Committee

a. New Downtown Businesses

There were 3 new businesses during the month of October. No action required at this time.

b. Downtown Merchants Group

Beard updated the board in regards to the Downtown Merchants meeting in January. The meeting will be held on a Friday, January 6th due to the holiday. It will be held at City Hall in council chambers at 9 AM. No further action required at this time.

C. Design Committee

The Design Committee needs a new chair.

a. Traffic Control Project Update

Traffic control project has been completed. Board discussed adding speeding cameras through a 3rd party. No further action required at this time.

b. The Lawn Project Update

Paul updated the board that the subcommittee will be meeting at the beginning of January to go over all things needed for the lawn. Need to determine what items to work on first: power, permanent driveway, etc. Board discussed fees for the Lawn. \$150 per day with a \$200 deposit. Other discussions of taking \$1.00 per ticket sale negotiated at time of contract. The board would like to discuss the funds from the Lawn be split 50% / 50% between the city and the DDA. Harvey requested that KDDA make that request directly to City Council in regards to this. KDDA Board to determine next steps. No further action required at this time.

c. Kingsland Depot

Beard updated the board that the porch beams are rotten. Public Works is gathering cost estimates for repair. No further action required at this time.

d. Downtown Parking

Parking needs downtown were discussed. It was suggested that Chance and Chamberlin meet with the Mayor about this project. No further action required at this time.

D. Promotions Committee

a. Homegrown Market

December's homegrown market merged with a car event hosted by 912 Auto Spa. No further action required at this time.

b. Downtown Promotions & Events Update

Beard updated the Board on the Gnome sponsorship. Currently, the DDA had sold 4 gnome families. She requested if any board members knew of a business that would like to sponsor a family to reach out to her. Farrell requested a list of the businesses who had paid for gnomes and minions with an updated flyer from Beard and she would recruit some more sponsors. No further action required at this time.

6. New Business

A. Facade Grant: Hooks Leather Co.

The board reviewed a facade grant request by Hooks Leather Co.

1. **Motion to:** Motion to deny Hooks Leather Co Facade Grant **Defeated**

B. Funding for Lights behind City Hall/Local Business Parking Lot

Chamberlin will get with Lee regarding the lights behind City Hall to change them to the newer bulbs same as on US 17. The board also discussed a gazebo at the island behind City Hall, more lights around train station and sidewalks that connect down to the train station. Halliwell requested for the board to consider ordering a projector that can be used for downtown events like movie nights.

1. **Motion to:** Motion for Downtown Lights, Gazebo, Sidewalks & Projector Approval **Approved**

7. Announcements

A. Next Regularly Scheduled Meeting January 12, 2023

8. Adjourn

1. **Motion to:** Motion to Adjourn **Approved**