



KINGSLAND DOWNTOWN DEVELOPMENT AUTHORITY

Minutes

Jul 16, 2024

1. **Call to Order**

The meeting was called to order at 4:29 PM by Chair Jolene Andersen

Jolene Andersen	Chair	
Jesse Merck	Vice-Chair	
Paul E. Chamberlin	Treasurer	(Absent)
Amanda Moore	Board Member	
Theresa Farrell	Board Member	
Kristy Chance	Councilwoman & Board Member	(Absent)

2. **Agenda Amendments**

No agenda amendments were made at this time.

1. **Motion to:** Approve Agenda Amendments**Approved**

3. **Approval of Financials**

May 2024 financials were included in the meeting packet, which were emailed prior to the meeting.

1. **Motion to:** Approve Financials**Approved**

4. **Approval of Previous Meeting Minutes**

May 2024 minutes were included in the meeting packet, which was emailed prior to the meeting. Due to no quorum, there are no June 2024 minutes.

1. **Motion to:** Approve May 2024 Minutes**Approved**

5. **Old Business**

A. **Organization Committee**

a. **Strategic Plan**

No major updates. No further action required at this time.

b. **KDDA Training Update**

All current board members have completed required training. No further action required at this time.

B. **Business Development Committee**

a. New Downtown Businesses

Andersen updated the board that there have been no new businesses. No further action required at this time.

b. Downtown Merchants Group

The next Downtown Merchants Meeting will be held August 5th in the new Teen Center at the Kingsland Depot. No further action required at this time.

c. Second Saturdays: Market, Merchant engagement

Andersen has updated the board that the decision has been made to suspend the Kingsland Homegrown Market until further notice. Discussion among board members to hold the market quarterly instead was had. Further discussion needed.

1. **Motion to:** Officially Suspend the Kingsland Homegrown Market
Approved

C. Design Committee

a. The Lawn Project Update

No major updates. No further action required at this time.

b. Downtown Landscaping

No major updates. No further action required at this time.

D. Promotions Committee

a. Downtown Promotions & Events Update

The board discussed that the Block Party was a major success. This will be the inspiration for the quarterly markets. Farrell updated the board about past events, as well as, upcoming events happening in the downtown area, including Catfish Festival preparations. No further action required at this time.

E. Land Aquisition Committee

a. PropertyAquisition Update

Becci Shannon has accepted the position of head of the Land Acquisition Committee. The board is currently looking for potential properties and/or land to purchase. No further action required at this time.

6. **New Business**

a. **MOU between DDA and CVB for Executive and Administrative Support Services**

Harvey reminds the board that they are not allowed to have employees. Due to this, Harvey and the CVB board have agreed to allow CVB employees to assist in executive and administrative support, with the DDA providing payment for the employee's support.

1. **Motion to:** Approve Payment for CVB Support Staff **Approved**

b. **Mid-Year Budget Revisions**

Mid-Year Budget Revisions were included in the meeting packet, which was emailed prior to the meeting.

1. **Motion to:** Approve the Mid-Year Budget Revisions **Approved**

c. **Scholarship Application 2024-2025**

The Scholarship Application for 2024-2025 was included in the meeting packet, which was emailed prior to the meeting.

1. **Motion to:** Approve the Scholarship Application for 2024-2025 **Approved**

d. **FY 24-25 Budget Requests**

Harvey will provide the board with the 24-25 Budget Request when completed. Harvey announces to the board the idea to erect two new statues in the Veterans Memorial Park. One representing women soldiers, and another representing canines in the field. Harvey also announces the relaunch of the Memorial Brick Program. No further action required at this time.

7. **Announcements**

A. **Next Regularly Scheduled Meeting August 20, 2024**

8. **Adjourn**

1. **Motion to:** Adjourn **Approved**