



CITY OF KINGSLAND, GEORGIA

DOWNTOWN DEVELOPMENT AUTHORITY

MINUTES • AUGUST 21, 2018

Special Called Meeting

Kingsland Welcome Center

9:00 AM

PO Box 250, Kingsland, GA 31548

I. CALL TO ORDER

Paul E. Chamberlin	Chairman
C.B. Yadav	Co-Chairman (Absent)
Jolene Andersen	Board Member
James McClain	Mayor Pro Tem
Troy Hoper	Board Member
Jimmy McCollum	Board Member
Mike Spiers	Board Member
Paula Chamberlin	DDA Manager

2. Individual Goals for The Session

- J&A Property
- Improve Business in Downtown
- Beautify Downtown
- Create a Sense of Place
- Custom Roofing Cleanup - City Business
- Fairgrounds
- Ameris Bank Building Sale
- Design Guidelines
- Incentive Package for New Businesses

3. Current Environment Discussion

- J&A/Lanier Property - Awaiting Action

4. Kingsland Downtown Development Authority

1. Strengths -

- Investors, Local Incentives, Attitudes, Council Support, Main Street Program, Location (4 entrances/exits), Gateway to Okefenokee, EPIC project

2. 2302 : KDDA Strengths, Areas of Opportunity, Goals and Objectives -

STRENGTHS:

- Investors
- Local Incentive's
- Attitudes
- Council Support
- Main Street Program
- Location (4 entrances/exits)

Gateway to Okefenokee
EPIC Project

AREAS OF OPPORTUNITY

Hwy 40 - Re Route (Rename it to bring good traffic into Kingsland)

GOALS 2018-2020:

J&A Property Continuous Improvements
Beautify Downtown (new downtown Banners, Tree Replacement, Self Water Planter's, Sidewalk Widening)
Create A Sense of Place (Define the Historic District with welcoming signage)
Fairgrounds (Create and Manage)
Sale/Rent of Ameris Bank Building
Design Guidelines
Incentive Package for New Businesses (Tax incentives, Alcohol license discount, etc)

SHORT TERM OBJECTIVES: (within next 12-18 months)

*Address Parking (Signage for existing parking)
Address Traffic/Trucks Downtown (Crosswalk Project)
Brochure/Rack Card
City Purchase Ameris Bank Building - To Lease
*Establish Incentive Package (Tax incentives, Alcohol license discount, etc)

3. Identify Goals -
4. Short Term Objectives for Next 12 to 18 Months -

5. Identify Implementation Strategies

Funding Opportunities:
Food Truck Event/Sales
Strategic Plan with City Council
Funds request for Key Projects
North Center Rental (Event Expo)
Catfish Festival Proceeds
Fairgrounds Lease

II. FINAL THOUGHTS, WRAP UP QUESTIONS & DISCUSSION

III. ADJOURN

Meeting adjourned at 12:00pm