



CITY OF KINGSLAND, GEORGIA
KINGSLAND AREA CONVENTION & VISITORS BUREAU AUTHORITY
MINUTES • AUGUST 6, 2020

Regular Meeting

Kingsland Welcome Center

4:00 PM

PO Box 250, Kingsland, GA 31548

I. CALL TO ORDER & WELCOME

C.B. Yadav	Chairman
Kathy Dixon	Treasurer/Secretary
Justin Whitfield	Board Member
Allison Shores	Board Member
Terry Landreth	Board Member

II. AGENDA AMENDMENTS

1. No agenda amendments -

III. APPROVAL OF MINUTES FROM JUNE 4, 2020 MEETING

1. Approve Meeting Minutes -

Motion to approve the minutes was made by Landreth; seconded by Whitfield.
Motion carried unanimously.

RESULT:	APPROVED [UNANIMOUS]
AYES:	Yadav, Dixon, Whitfield, Shores, Landreth

IV. FINANCIAL SUMMARY REPORT

Harvey reviewed the YTD Financial Summary report with the Authority Board noting that we are 75% through the fiscal year.

V. OLD BUSINESS

A. Mid-Year Budget Revisions

1. Approve Mid-Year Revisions -

Motion was made to approve Mid-Year Revisions by Shores; seconded by Whitfield. Motion carried unanimously.

RESULT: **ADOPTED [UNANIMOUS]**
AYES: Yadav, Dixon, Whitfield, Shores, Landreth

B. Update: City of Kingsland Contract Agreement for Tourism Services

1. City of Kingsland Contract Agreement for Tourism Services -

The agreement has been delayed due to the lawyer's sickness. Harvey will have it reviewed in a couple of days.

C. CVB Branding Campaign Update

1. CVB Branding Campaign -

Harvey presented the board with 2 full page ads that were designed by STAMP. All board members loved the ads. Next STAMP will be working on letterhead, social media and developing campaigns for target audiences.

VI. NEW BUSINESS

A. FY2021 Budget

1. Approve the FY 2021 Budget -

The Finance Department has estimated a decrease of 40% in H/M tax collections due to COVID-19 impact. Motion was made to approve the FY 2021 Budget as submitted by Whitfield; seconded by Shores. Motion carried unanimously.

RESULT: **APPROVED [UNANIMOUS]**
AYES: Yadav, Dixon, Whitfield, Shores, Landreth

VII. MISCELLANEOUS DISCUSSION AND/OR ANNOUNCEMENTS

A. Next scheduled meeting October 1, 2020

VIII. ADJOURN

1. Adjourn -

Motion to adjourn was made by Landreth; seconded by Shores. Motion carried unanimously.

RESULT: **APPROVED [UNANIMOUS]**
AYES: Yadav, Dixon, Whitfield, Shores, Landreth