



**CITY OF KINGSLAND, GEORGIA**  
**KINGSLAND AREA CONVENTION & VISITORS BUREAU AUTHORITY**

**MINUTES • AUGUST 9, 2023**

**Regular Meeting**

**Kingsland Welcome Center**

**8:00 AM**

PO Box 250, Kingsland, GA 31548

**I. CALL TO ORDER & WELCOME**

The meeting was called to order at 8:00 AM by Chairman Yadav. Staff members present were Tonya Harvey and Sarah Beard.

C.B. Yadav	Chairperson
Kathy Dixon	Vice Chairperson (Remote)
Alison Shores	Treasurer/Secretary (Absent)
Justin Whitfield	Board Member
Darshana Patel	Board Member

**II. AGENDA AMENDMENTS & AGENDA APPROVAL**

Harvey requested to add a section under New Business: B. Contracts

1. Motion to amend the Agenda -

A motion was made to approve the agenda & amendment by Whitfield; seconded by Dixon. Motion carried unanimously.

**RESULT:**        **APPROVED [UNANIMOUS]**  
**MOVER:**        Justin Whitfield, Board Member  
**SECONDER:**    Kathy Dixon, Vice Chairperson  
**AYES:**         Yadav, Dixon, Whitfield, Patel  
**ABSENT:**        Shores

**III. APPROVAL OF MINUTES FROM APRIL 2023**

Minutes from the April 12th, 2023 were presented.

1. Motion to approve minutes -

Motion to approve the minutes was made by Dixon; seconded by Whitfield. Motion carried unanimously.

<b>RESULT:</b>	<b>APPROVED [UNANIMOUS]</b>
<b>MOVER:</b>	Kathy Dixon, Vice Chairperson
<b>SECONDER:</b>	Justin Whitfield, Board Member
<b>AYES:</b>	Yadav, Dixon, Whitfield, Patel
<b>ABSENT:</b>	Shores

**IV. FINANCIAL SUMMARY REPORT**

Harvey reviewed the FY22/23 Financial Summary with the Authority Board noting we are 83% into this year's budget.

- 1. Motion to approve Financial Summary -

A motion to approve the FY22/23 Financial Summary was made by Whitfield; seconded by Patel. Motion carried unanimously.

<b>RESULT:</b>	<b>APPROVED [UNANIMOUS]</b>
<b>MOVER:</b>	Justin Whitfield, Board Member
<b>SECONDER:</b>	Darshana Patel, Board Member
<b>AYES:</b>	Yadav, Dixon, Whitfield, Patel
<b>ABSENT:</b>	Shores

**V. OLD BUSINESS**

None

**VI. NEW BUSINESS**

- A. Budget FY2023/2024

Harvey presented the Budget for FY23/24 to the board for their review.

- 1. Motion to approve Budget FY23/24 -

A motion to approve the Budget for FY23/24 was made by Dixon; seconded by Whitfield. Motion carried unanimously.

**RESULT:** APPROVED [UNANIMOUS]  
**MOVER:** Kathy Dixon, Vice Chairperson  
**SECONDER:** Justin Whitfield, Board Member  
**AYES:** Yadav, Dixon, Whitfield, Patel  
**ABSENT:** Shores

**B. Contracts**

Harvey reviewed a contract for Marketing Services with the Board. The Board requested we negotiate a 3-year Marketing Strategy contract with the company.

1. Motion to approve the Marketing Contract -

A motion was made to approve the contract as discussed by Whitfield; seconded by Dixon. Motion carried unanimously.

**RESULT:** APPROVED [UNANIMOUS]  
**MOVER:** Justin Whitfield, Board Member  
**SECONDER:** Kathy Dixon, Vice Chairperson  
**AYES:** Yadav, Dixon, Whitfield, Patel  
**ABSENT:** Shores

**VII. MISCELLANEOUS DISCUSSION AND/OR ANNOUNCEMENTS**

**A. Next regularly scheduled meeting October 11th at 8 AM**

**B. Billboard**

The Board requested we look into putting a billboard on I-95 to encourage overnight stays. They additionally requested we reach out to DOT for 2 additional informational signs for gateway businesses. No action is required at this time.

**C. Beautification/Maintenance at Exit 3**

Whitfield requested help with beautification / maintenance of the I-95 Exit 3 area. Harvey spoke to the Board about starting a Gateway Association for Exit 3 businesses and then maybe look into setting up a Business Improvement District (BID) in the area to fund: beautification, maintenance, and/or security. Other discussions were banners on Highway 40/Boone Area. No action required at this time.

**VIII. ADJOURN**

1. Motion to Adjourn -

<b>RESULT:</b>	<b>APPROVED [UNANIMOUS]</b>
<b>MOVER:</b>	Justin Whitfield, Board Member
<b>SECONDER:</b>	Darshana Patel, Board Member
<b>AYES:</b>	Yadav, Dixon, Whitfield, Patel
<b>ABSENT:</b>	Shores