



CITY OF KINGSLAND, GEORGIA
KINGSLAND AREA CONVENTION & VISITORS BUREAU AUTHORITY

MINUTES • APRIL 10, 2024

Regular Meeting

Kingsland Welcome Center

8:00 AM

PO Box 250, Kingsland, GA 31548

I. CALL TO ORDER & WELCOME

The meeting was called to order at 8:01 AM by Vice Chair Dixon. Staff members present were Tonya Harvey, Sarah Beard and Jessica Herrin.

C.B. Yadav	Chairperson (Absent)
Kathy Dixon	Vice Chairperson
Alison Shores	Treasurer/Secretary
Justin Whitfield	Board Member
Darshana Patel	Board Member

II. AGENDA AMENDMENTS & AGENDA APPROVAL

The agenda was presented with no changes.

1. Approve Agenda -

A motion was made to approve the agenda by Whitfield; seconded by Shores. Motion carried unanimously.

RESULT: **APPROVED [UNANIMOUS]**
MOVER: Justin Whitfield, Board Member
SECONDER: Alison Shores, Treasurer/Secretary
AYES: Dixon, Shores, Whitfield, Patel
ABSENT: Yadav

III. APPROVAL OF MINUTES FROM FEBRUARY 2024

Minutes from the February 2024 meeting were presented.

1. Approve Minutes from February 2024 Meeting -

Motion to approve the minutes was made by Shores; seconded by Patel. Motion carried unanimously.

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Alison Shores, Treasurer/Secretary
SECONDER:	Darshana Patel, Board Member
AYES:	Dixon, Shores, Whitfield, Patel
ABSENT:	Yadav

IV. FINANCIAL SUMMARY REPORT

Harvey reviewed the FY23/24 Financial Summary through February 2024 with the Authority Board noting we were 42% into the budget. No further action required at this time.

V. OLD BUSINESS

None.

VI. NEW BUSINESS

A. Approve FY23/24 Mid-Year Revisions

Harvey reviewed the Mid-Year Revisions for the FY23/24 Budget with the Authority Board. No further action required at this time.

VII. MISCELLANEOUS DISCUSSION AND/OR ANNOUNCEMENTS

A. Board Report

Harvey reviewed the Board Report for January & February 2024. Whitfield requested the performance measures to show the increases or decreases from prior month in the visitor services performance measures, as well as, the website & social media numbers. Harvey requested to add the Google performance measures to the Social Media section. No further action required at this time.

B. Next regularly scheduled meeting June 12th at 8 AM

The next KCVB meeting will be held on Wednesday, June 12, 2024 at 8:00 AM.

VIII. ADJOURN

1. Adjourn -

RESULT:	APPROVED [UNANIMOUS]
MOVER:	Alison Shores, Treasurer/Secretary
SECONDER:	Justin Whitfield, Board Member
AYES:	Dixon, Shores, Whitfield, Patel
ABSENT:	Yadav